Globalization and Cultural Prosperity

Susumu MORIMURA

This paper argues that globalization, understood to mean the international development of a free market economy, brings with it cultural prosperity.

After explaining the terms used in this paper (section 1), in the first half of the paper (sections 2 and 3), I argue that the market economy and its global manifestation generally aid cultural prosperity, citing various reasons for this claim and refuting certain alleged reasons for the opposing, pessimistic view. In the penultimate section (section 4), I identify the problems presented by the commercialization of culture. However, my overall conclusion (section 5) is that there are no compelling reasons to restrict the commercialization and globalization of culture. I also suggest the possible implications of this thesis in relation to the possibility and desirability of legal transplantation.