

## On Edo Reprinting (III)

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In an earlier paper, I analyzed how Shokai—a notable publisher of various books in Edo—managed their enterprise.

In this paper, I point out that Shokai's business methods can be divided into four terms: before 1655, 1657–1671, 1673–1684, and after 1685.

My research has revealed that Shokai established a system for collaboration not only with other Edo publishers but also with publishers in Kyoto and Osaka during these four terms. It is my hope that, in these two papers, I have helped to clarify the hitherto vague early history of Edo publishing practices.