

Ise and Haikai in the Publishing Trade in the Early Edo Period

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In an earlier paper I studied the publishing trade in the early Edo period. My research has revealed that a publisher called Matsue established a system for collaboration not only with other Edo publishers. I assume moreover that Kyoto, Edo and Ise all had some relation to the publishing trade in the early Edo period. In this paper, I deal with the Ise edition of haikai books in the early Edo period, *Haikai Esoragoto* and Ise, and traveling Ise people.