Understanding and Sharing Asian Economic History:
On the Significance of the Asian Statistics Database Project
by
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Contents
Introduction
The Objectives and Methods
The Composition of the Database
Historical Digression
Conceptual Tool Box for Database Creation
Possible Uses of the Project Outcomes
Illustrative Questions in Comparative Economic Development
Concluding Remarks

Abstract
This essay describes the aims and methods of a five-year, inter-university project to create an economic database covering most of Asia. Named ASESTAT, its purpose is to construct long-term, macro economic time series for the Russian Far East, China, Korea, Taiwan, Indonesia, Philippines, Thailand, Vietnam, India, Pakistan, Egypt, and Turkey, using a standardised framework designed to maximise the compatibility and comparability of the data. The essay also discusses the value of the project, citing several illustrative examples, to show how cross-country comparison as well as time-based analysis can enhance our understanding of national economic development.

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Introduction  
In the fiscal year 1995, an academic project was launched at the Institute of Economic Research, Hitotsubashi University, with the financial support of the grant-in-aid program for scientific research administered by the Ministry of Education and Sciences, government of Japan. It is officially entitled as “The compilation of long-term economic statistics (or LTES for short) of the trans-Asian region.”(1)  

In the present essay, I wish to outline the main conceptual framework of the project, which I shall abbreviate as ASHSTAT to stand for Asian Historical Statistics Project, followed by possible applications of the proposed outcomes of the project.  

The Objectives and Methods  
The ultimate aim of the project is to estimate, construct, and compile sets of macro economic, historical statistics for the greater Asia, which meet the following two conditions, i.e. that (1) each component of the series in a given regional subgroup (a country, in most cases) remains consistent with other components within the subgroup (“internal” consistency), and that (2) the regional series are comparable across time and space (“external” consistency). Efforts are being made to start the series as far back as the mid-nineteenth century and to complete them through 1990. In principle, the work will be confined to the compilation of annual time series for the very simple reason that it is the only practical method for compiling historical data covering a large variety of nations over such an extensive time period.  

In order to satisfy the “internal” consistency condition of
historical statistics, the ASHSTAT has adopted the 1968 scheme of the System of National Accounts (SNA for short), as advocated by the Statistical Office of the United Nations (1968b). In other words, consistency in this sense is to be established in reference to the current social accounting practices.

Not all the Asian countries are included in the work of compilation; nor can their statistical resources necessarily cover the entire stipulated time period. Moreover, strict comparability, both time and space wise, is difficult to maintain. These difficulties notwithstanding, it is deemed essential, as a matter of the philosophy of the project, to abide with those basic working principles for reasons which I shall explain later.

The Composition of the Database

Table 1 below exhibits the proposed composition of the envisioned database, which is listed in reference to three periodic time frames under consideration. In order to underline a few important implications of the table, several remarks are in order.

First, as a direct consequence of the adoption of the SNA scheme, domestic, instead of national, concept will be used throughout the project.

Second, the concepts of products and of expenditures are basically gross of depreciation, marking a significant departure from the earlier, post-WWII practices of social accounting in the Western countries. (2)

Third, the economic actors are classified according either to (a) the flow of goods and services, or to (b) the flow of finance. The first category, (a), which is concerned with the accounts of production, consumption and capital formation, consists of the following four actors: industries, government services, private non-profit services to households, and households. "Industries" here refers to the aggregate sum of production activities by private enterprises, and is subdivided into several groups, according to common elements in technology and/or outputs, by utilising the two-digit classification scheme of The International Standard Industrial Classification (United Nations 1968a), whose abridged version is reproduced in Table 2 below. It is strongly recommended, in anticipation of adjustments which may be needed to reconcile possible conceptual discrepancies in industry classifications of different ages and regions, that its three-digit version be utilised insofar as possible in collecting and compiling the original statistical figures.
Table 1: A Suggested Format of the Estimated Results

<table>
<thead>
<tr>
<th>Series items</th>
<th>Periodisation</th>
<th>Pre–WWII Period</th>
<th>WWII Period</th>
<th>Post–WWII Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nominal GDP, by industry</td>
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<tr>
<td>Real GDP, by industry</td>
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<tr>
<td>Indirect taxes - subsidies, by industry</td>
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<tr>
<td>GDP deflator, by industry</td>
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<tr>
<td>Employment, by industry and sex</td>
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<tr>
<td>Wages and salaries, by industry and sex</td>
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<tr>
<td>Nominal GDE, by components</td>
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<tr>
<td>Real GDE, by components</td>
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<tr>
<td>GDE deflator, by components</td>
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<tr>
<td>Net receipts of income from abroad</td>
<td></td>
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</tr>
<tr>
<td>Prices (prices by item, CPI* and WPI+)</td>
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<tr>
<td>Interest rates (prime and commercial rates)</td>
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<tr>
<td>Foreign exchange rate</td>
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<tr>
<td>Money supplies (currency and deposits)</td>
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<tr>
<td>Population and labour force</td>
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<tr>
<td>Capital stock (optional)</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

(Footnotes)

*: consumer price index
+: wholesale price index
Table 2: Classification of Production Activities

1. Agriculture, hunting, forestry and fishing
   11. Agriculture and hunting
   12. Forestry and logging
   13. Fishing

2. Mining and quarrying
   21. Coal mining
   22. Crude petroleum and natural gas production
   23. Metal ore mining
   29. Other mining

3. Manufacturing
   31. Food, beverages and tobacco
   32. Textile, wearing apparel and leather
   33. Wood and wood products including furniture
   34. Paper and paper products, printing and publishing
   35. Chemicals and chemical, petroleum, coal, rubber and plastic products
   36. Non-metallic mineral products, except products of petroleum and coal
   37. Basic metal
   38. Fabricated metal products, machinery and equipment
   39. Other manufacturing industries

4. Electricity, gas and water
   41. Electricity, gas and steam
   42. Water works and supply

5. Construction
   50. Construction

6. Wholesale and retail trade and restaurants and hotels
   61. Wholesale trade
   62. Retail trade
   63. Restaurants and hotels

7. Transport, storage and communications
   71. Transport and storage
   72. Communication

8. Financing, insurance, real estate and business services
   81. Financing institutions
   82. Insurance
   83. Real estate and business services

9. Community, social and personal services
   91. Public administration and defense
   92. Sanitary and similar services
   93. Social and related community services
   94. Recreational and cultural services
   95. Personal and household services
   96. International and other extra-territorial bodies

0. Industries not elsewhere classified
   00. Industries not elsewhere classified

(Note) Adapted from U.N. (1966b), pp. 84-85.
The second category mentioned above, (b), is concerned with the sources and disposition of income, the accumulation and financing of capital, and balance sheets. In reference to this category, economic institutions are classified into five groups, namely, non-financial corporate and quasi-corporate enterprises, financial institutions, general government, private non-profit institutions serving households, and households. (Note that the last item includes non-financial private unincorporated enterprises.)

These two classification schemes serve as the most essential frame of reference in compiling the final outcome of the ASHSTAT in as standardised a manner as practicable.

In addition, there are two other, equally (if not more) important systems of classification for the project, i.e. those of commodities and of occupations. Goods and services, the outcomes of activities of the economic actors, are to be classified with due respect being paid to The Standard International Trade Classification (United Nations, 1961). It is especially important that this standard be adhered to in constructing a meaningful international, trade-statistics database. On the other hand, International Standard Classification of Occupations serves as a benchmark in identifying and analysing the structures of national labour forces and their transformations over time.

The outcomes of the above estimating procedures will be utilised, together with some additional estimating work, to arrive at the statistics of GDE (Table 3).

Historical Digression

The intellectual origin of the effort to estimate national income goes back even earlier than the origin of modern economics (that is, to Sir William Petty (1623-87); see Studenski 1961, part One, 1). But most recent spread of its uses and applications is ascribable to the influence of a number of modern economists, who advocated the importance of social accounting in the 1940s and on (e.g. Hicks (1942), Meade and Stone (1948), and Kuznets (1956, 1959). Especially noteworthy in this respect are studies by Kuznets of the growth of nations. For this purpose he coined a new concept of "modern economic growth (MEG)," by which he referred to a sustained and substantial rise in product per capita, accompanied by the conscious
Table 3: Standard Composition of Gross Domestic Expenditure

1. Final consumption expenditure, nominal and real
   1.1. Personal consumption
   1.2. Government consumption

2. Gross domestic capital formation, nominal and real
   2.1. Private
       2.1.1. Agriculture, hunting, forestry and fishing
       2.1.2. Mining and manufacturing (producers' durable equipment)
       2.1.3. Civil engineering and general construction
       2.1.4. Residential construction
   2.2 Public

3. Net changes in inventory

4. Export of goods and services

5. (-) Import of goods and services

   Total: GDE

6. Net factor income from abroad

   Total: GNE
application of modern scientific knowledge and (usually) by a noticeable increase in population (Kuznets 1966, ch. 1). The process of MEG has obviously implied, and in fact resulted in, "major structural changes and correspondingly large modifications in social and institutional conditions (Kuznets 1959, p. 15)."

The intellectual stimuli fused by these authors and others have since then yielded a series of valuable empirical studies including such titles as Feinstein (1972), Kendrick (1961), Kuznets (assisted by Jenks 1961), Maddison (1995), Mukherjee (1969), and Ohkawa and Shinohara (1979), among others. Whereas these monographs concentrate on fact findings and are very cautious in their interpretations, one may make further, bolder use of their statistics in order to construct integrated historical interpretation, as attempted by (for instance) by Ohkawa and Rosovsky (1973), Nakamura (1983) and Minami (1986/94).

The systematic compilation of macro statistics (as described above) must have been prompted by the introduction and the general acceptance of Keynesian economics after the 1930s. The timing coincided with the surge of general interest among government circles in effective control of macro economic policies, obviously prompted and encouraged by the needs of wartime economies. Lively discussions among economists regarding the workability of a planned economy were probably another factor, while the influence of the 1917 Revolution and the establishment of the Soviet Union (USSR) was also evident. After WWII, the coming of the Employment Act of 1946 in the USA was another, significant factor that gave strong justification for the government to intervene in the market by way of controlling the effective demand. This tendency lingered through most of the 1960s.

The interest in compiling macro statistics continued on after WWII in conjunction (either directly or indirectly) with the efforts to implement effective macro economic policies by central governments, on the one hand, and the disparate need to ensure rapid economic recovery in Western Europe, on the other. Commonly held also was the notion that economic development must be consciously promoted to ensure the wider acceptance of democracy as a sound political institution. A new subject, "economic development," was introduced to the curriculum in many American universities.

- 7 -
Conceptual Tool Box for Database Creation

Basic Philosophical Principles

The ASHSTAT, as envisioned in the COE Project, presents a systematic set of "statistical facts," and, as such, will form an important (indispensable) basis for simple descriptive analysis of the loci of national economies. Underlying the development of social accounting has been the concept of the nation state as an essential unit of observation. Technically speaking, the basic unit of observation can be much narrower or even wider, as the case may be. Nonetheless, the notion of a nation has served as the most important and essential foundation on which macro economic accounting has been built upon.

Another crucial, basic methodological position that has been adopted throughout by national-income accounting is that the economic evaluation of any activities shall be made on a market basis. Any activities which are not directly under the jurisdiction of the market shall therefore be "imputed" (assessed artificially) by referring to some kind of shadow prices which are supposed to approximate the valuation by market forces (if the latter had been in operation for the activity in question). Illustrative examples of such imputation may be taken from current practices, for example, in the estimate of the economic services rendered by private residential housing or of the value of agricultural products which are set aside for self-consumption.

Units of Observation

In order to ensure easy access to and convenient use of the database, the COE Project proposes that units of observations be standardised as much as possible. For example, the adoption of the western calendar, metric measures, and monetary denominations of the post-WWII period seems well warranted. In all other cases where there is reason not to follow the standard rule, explanatory notes, together with an appropriate conversion table, should accompany the statistics.

A newly emerged nation on the eve of industrialisation invariably realises the need to standardise units of measurement. The speed and ease, and virtual acceptance by the public, of standard measuring units reflects the effectiveness of political leadership of the ruling government in a newly emerged nation state. It also is a de facto sign of the integrity
of the national economy.

**Historical Meaning of Industry-cum-commodity Classifications**

One is to be reminded of the fundamental problem of classifications of any kind in dealing with historical time series, i.e. they are subject to unceasing changes over time. In fact, these changes are at the heart of the developmental issues and cannot (and should not) be neglected. For obvious reasons, old categories may disappear while entirely new ones are introduced as time goes on. The transformations pose a serious headache for economic historians, since, while it is not sensible to stick to a classification scheme designed for a certain point in time, one still needs a standard format to make meaningful comparisons. But it is precisely here that researchers come to direct contact with the motive forces of economic development.

A practical solution to this difficult (and insoluble) problem is to prepare a modified version of the standard scheme together with a converter between the two, being accompanied by full explanatory notes as to the underlying transformations of the economy.

In any event, the change presents a challenge for practical statisticians who wish to construct meaningful, comparative time-series statistics. From the historian's viewpoint, however, the need for such changes is a faithful indicator of the force of transformation at work, and therefore the existence of such an indicator should be valued highly and exploited as much as possible.

To give a simple illustration, one often encounters in the historical source materials of a developing society a category called "miscellaneous," which seemingly represents an insignificant item (be it a commodity, an industry, or an occupation). The value of this category may even look questionable since it is a hodgepodge of items all of which were regarded ad of minor value either in quantity or in value at the time of the compilation of the statistics.

From the point of view of scholars interested in economic changes, however, the category may represent a source of extraordinary value. For instance, the "miscellaneous goods" were a very important source of foreign earnings in the early phases of Japanese industrialisation, as they included contained valuable exportables such as matches, toys and some other small
items of seemingly little significance. Moreover, the category may contain some items which may later on prove to be highly important (in some sense) in the life of the economic community. Certain items in the chemical industry, for instance, were often labelled as "miscellaneous" in the nineteenth century sources partly because the chemical industry had not been firmly established as yet. But the industry later turned to be such a growing sector of the economy that it needed a separate classification of its own.

By the same token, one notes that the historical records of the mining industry often contain valuable information on the early activities of manufacturing, as it was often essential for the mines, which were generally located in far-away, often mountainous locations, to have machine shops at hand in order to engage in maintenance and repair services. Mining must have contributed much more than usually believed to the early development of manufacturing capabilities of the so-called advanced, industrialised countries, especially in the late nineteenth and the early twentieth centuries.

Speaking of changes in industrial structure, one cannot possibly neglect the importance of the rise of the tertiary sector. This point, in fact, is a repetition of what was recognised centuries ago by Sir William Petty. Nonetheless, this phenomenon causes a serious problem for contemporary statisticians, since the statistical documents of the service industry leave much to be desired. In addition, there are certain conceptual difficulties in measuring some important economic concepts such as labour productivity.

Reference Years in the Database

Several reference points will be needed in constructing historical time series, for instance, in computing various index numbers. For this purpose, it is suggested that the year 1960 be adopted as a post-WWII reference year, as the project needs a reference point at the earliest possible date after WWII to serve as a connecting point of pre- and post-WWII series. The consensus judgement is that "normality" had been re-established by then.

If 1960 is too early for some countries (such as Indonesia, which was still struggling with political disorder then), however, a later year (say, 1970) may have to be used as an exceptional, unavoidable measure.
It is suggested, on the other hand, that a short term of 1934/36 be adopted as another reference point in the pre-WWII period, since the world economy found itself in relative stability during these three years. Another, earlier reference year may be 1913, which was a good year in business shortly before WWI.

Undoubtedly, however, the appropriate reference year may vary from one variable to another; e.g. peaks and troughs do not always coincide between them. The choice of the reference year is little more than a matter of convenience; one must have base year(s) in order to synchronise all the indices included in the project.

Missing Values

Some old documents are often marred with missing observations, due sometimes to measures to protect privacy, to the negligence of the surveyor, to the loss of original survey, or simply to deficient information. As a matter of basic principle, the COE Project endeavours to make all the time series continuous without missing data. In case observations for some years are lacking, the utmost effort should be made to remedy the deficiency, ideally by direct estimation of the corresponding value, but alternatively with the help of some working assumptions (or hypotheses), e.g. the variable in question is complementary to another commodity whose data are available, and demand for the former moves more or less parallel to that for the other. If the worst comes to the worst, the missing spot may have to be filled by simple interpolation. Whenever some such measures are taken, a record needs to be kept, spelling out the method of estimation and the reason(s) why it has been adopted.

Value Added

The concept of value added is essential in national income accounting. This is simply because one wishes to arrive at the aggregate value of newly produced goods and services for the year while avoiding any double counting. The domestic product is the summation of all the value added records by industry for use in a region (a nation, for instance), net of intermediate transactions. As an economy develops, the network of economic agents is expanded so that inter-industry transactions are repeated many times before the final product is delivered to its end users. Hence,
the degree of economic maturity of a society may be measured by the higher
degree of "round-aboutness" in production. Put another way, the input-
output table of the economy becomes increasingly more "congested" as the
greater number of matrix elements take non-zero values (Torii 1979, ch. 10).

Value added of an industry \( j \) (\( V_j \)) may be computed quite easily so
long as one is equipped with all the basic data sources, i.e.

\[
V_j = \text{Gross industrial output} (Y_j) - \text{Sum of all the intermediate inputs}
\]

\[
\quad \text{used by the industry} (\sum i R_i)
\]

\[
\quad = Y_j(1 - \text{intermediate-input ratio} (m_j))
\]

\[
\quad = Y_j \cdot \text{value-added ratio} (v_j).
\]

Needless to say, \( m_j = \sum i R_i / Y_j \) and \( v_j = 1 - m_j \).

The computation of aggregate value added is facilitated if one may
make use of the IO table, since the latter easily provides information on
inter-industry transactions. As one goes back to earlier days, however,
such information becomes increasingly scarce. Under such a circumstance,
one may have to resort to either second- or third-best alternatives, e.g.,
estimate intermediate input rates for selected bench-mark years where
detailed production statistics are available, or estimate missing
intermediate input rates by interpolations.

An important, and yet difficult problem related to the estimation
of value added products is the calculation of the prices of the latter,
which need to be derived by some artificial measures. A widely utilised
method is that of "double deflation;" namely, the price of value added
products is estimated as

\[
(Y_j - \sum i R_i) / (y - \sum i r_i),
\]

where \( Y \) and \( y \) stand for total nominal and real outputs (in value),
respectively, and \( R \) and \( r \) likewise for raw material and intermediate input
in current and constant prices, respectively.

Flow and Stock

It is desirable, if possible, to construct the series of capital
stock as of year \( t \) (say \( K_t \)), in addition to those of capital formation in
the year \( t \) (\( I_t \)), both of which are of course related to each other as

\[
I_t = K_t - K_{t-1}.
\]

The stock variable embodies the cumulative effects in value of all the social
and economic activities which have preceded it. For the same reason, it also affects the present decision on how much to invest and what project to invest in.

By the same token, a distinction should ideally made between the population and labour force (stock concepts) and statistics on man-days and man-hours (flow concepts). In the case of labour statistics, the flow concept gives better representation of the quality of life, as it is related closely to the amount of leisure time which can be allotted in daily living.

The statistics of capital stock are not easily available because their estimation is time-consuming and cumbersome. Aside from the shortage of appropriate data sources, the standard of their evaluation is subject to incessant changes. In the case of labour data, by contrast, dependable flow statistics are relatively more scarce and therefore pose more problems.

The Commodity-flow Method

One could argue that a most important reason for estimating the series of industry value added (Vt) is to set up a foundation on which to construct expenditure statistics, since the derivation of value added components of social production, with the help of commodity-flow method, is almost tantamount to estimating both consumption and capital formation.

The method entails the project members to trade economic transactions involved in the production of goods and services from their inception (purchase of materials, intermediate products, energy inputs, etc.) to their final delivery (sales either to other firms as intermediate consumption goods or services or as capital equipment, or to the disposing agents of final demand, namely households, governments, or exporters).

In the case of a cotton textile product, for example, the domestic value output (say, Yt) will be adjusted first by extracting exported portions (Xt) and adding imported goods (Mt) and taking note of changes in inventory (Int), to arrive at the estimated value of domestic consumption of the said commodity (Ct), so that

\[ Ct = Vt + Mt - Xt - Int, \]

ignoring commodity wastes for simplicity's sake. The total domestic consumption of all the textile outputs for a particular year may be obtained by repeating the same procedure for all the goods and services transacted
in the industry and summing them up. An exemplary long-term estimating work of personal consumption expenditures is given by Shinohara (1967), Volume 6 of the LTES Japan series.

**Possible Uses of the Project Outcomes**

Why does one bother with estimating LTES at all?

The answer to the question varies undoubtedly from one person to another. The final outputs of the project should be as value neutral as possible so that they can be utilised for as many different purposes as conceivable. The neutral stance notwithstanding, it may also serve a good purpose to spell out here possible uses of the database as envisioned by those who promote the project, with the hope that this will stimulate further intellectual curiosity in such a way that the database may be subject to critical and constructive comments.

First and foremost, it serves as a basic indicator of macro economic performance over time and also of possible structural changes in the economy. Second, a very profitable use may be made of the macro economic time series as part of the study of comparative economic history (or comparable economic development).

The value of simple (hopefully analytical) description should not be underestimated, especially in view of the fact that sufficiently scrutinised empirical data are not always readily available at least in many regions of the world. The deficiency of the data is all the more serious if one looks for an objective (value-neutral) source of describing development performance from a comparative perspective.

More importantly, third, one would naturally be interested in proceeding to conduct hypothesis testing, for which long-term economic statistics will provide rich source materials. In fact we face quite a few unanswered questions in the world that surrounds us. If we are lucky, some of these riddles may be resolved by resorting to historical statistics. In the following, the present writer proposes to illustrate this point by referring to some interesting questions which have been posed by historians in the past.

**Illustrative Questions in Comparative Economic Development**

**Growth Performance**
Figure 1:
Old and New Estimates of Manufacturing Output, China

10 Million Yuan

Year

1911 1912 1913 1914 1915 1916 1917 1918 1919 1920 1921 1922 1923 1924 1925

Old Estimate
New Estimate
It is simply fascinating to uncover mere facts regarding changes in GDP and its industrial components over time. One may ask in this respect questions such as: When did MEG begin, why, and how? What are the characteristic features of the MEG in the region concerned? Were "long swings" (Abramovitz 1961) or "trend acceleration" (Ohkawa and Rosovsky 1973, pp.39-42) observable outside of the USA or Japan, respectively? What were the initial conditions of MEG? How does one evaluate the role of the initial conditions in (or their impacts on) the country's industrialisation? How about the hypothesis of concurrent growth, as has been found applicable to Japan?

In order to answer questions like these, one needs to accumulate, critically evaluate, and estimate basic statistical information. This process often involves long, tedious work which still requires the sound judgement of a well-trained researcher. A specimen example of such an effort is currently being made in order to come up with a new estimate of manufacturing production and its historical path by taking a new look at the long deserted statistical documents (Guan 1997; see Figure 1).

An entirely new estimate of GDP of the People's Republic of China has been recently made public jointly by the State Statistical Bureau of the Chinese Government and the COE Project (1997). By comparing its results with a recent estimate made by Maddison (1995, p. 191), one may observe that the annual growth rates of GDP in the both estimates are remarkably similar (Figure 2). There are, however, substantial differences in the rate of growth in the manufacturing sector between the new estimate and that of Wu (1997). Why the latter difference came about will be a very important subject for future investigation.

Compositions of GDE

Modern economists have inherited many valuable intellectual assets from past generations, including several hypotheses regarding the components of GDE. With regard to personal consumption, for instance, the permanent income hypothesis by Friedman (1957) still presents an attractive theoretical possibility and may deserve new attempts at checking against new data from the wider Asian region.

On the side of capital formation, one would be curious to find the movements in investment ratio I/Y, inasmuch as investment is the motive
Figure 2: Annual Growth Rates of Real GDP, China
Figure 3: Expenditure Ratios, China 1952-95
power of economic growth. Also highly relevant is a question how capital formation has been financed. Despite a widely-held view that workers in the early stage of economic development do not save much, there seems to be some evidence that this may not be necessarily the case, as Smiles (1861) reports that as a result of steady growth of workmen's earnings in the nineteenth century England they saved considerable proportions of their incomes.

A very exciting feature of the new SSBC/COE study (1997), as mentioned above, is that an effort has been made to complete long-term GDE series by revising the old MPS (material product system) version of gross expenditures. The estimated results reveal that the investment ratio has continued to grow after 1962, which has in turn been supported by a gradual increase in domestic savings rate (1 - average propensity to consume). It is interesting to note that both of these expenditure patterns are similar to those of pre-WWII Japan, as reported by Ohkawa and Shinohara (1979, pp. 251-53) and depicted in Figures 3 and 4.

The role of foreign trade in the early phases of the MEG still warrants an empirical examination; for instance, to see the extent to which it served as a demand-pull factor of economic growth, etc. Related here perhaps is the policy choice between import substitution vs. export promotion. Also, how important was the role of international capital inflow? The Korean path, for instance, was quite different in this regard from that of other nations inclusive of Japan.

Population

No doubt population forms a highly important area of investigation in the ASHSTAT. A study by Takahashi (1997) of North-eastern Thai villages indicates that there is, contrary to the previously accepted view, apparently a rational mechanism which works in such a way that any unbalances between population and economic well being will be adjusted after some time; in the farming age, the mechanism worked by way of (1) expanding arable land area and (2) making use of off-farm employment possibilities (e.g. participating in commercial activities, day employment in urban districts, working as unpaid family workers, etc.). After the beginning of industrialisation, however, the population transition set in; the rise in the cost of raising children, as well as the decline in death rates due
Figure 4:
Expenditure Ratios, Japan 1885-1940

Year
1885 1888 1891 1894 1897 1900 1903 1906 1909 1912 1915 1918 1921 1924 1927 1930 1933 1936 1939

% 90 80 70 60 50 40 30 20 10 0

- C/Y
- I/Y
to the introduction of modern medicine and improved sanitary conditions, shifted emphasis from quantity to quality in human investment, thus suppressing pressures on birth rates.

Unemployment

Economic development in East Asia seems to have experienced the coexistence of both abundance and shortage of labour. While labour is abundant in villages during the slack season, for instance, there are ample opportunities for the seasonally abundant labour to engage itself in within-the-farm, non-agricultural activities. On the other hand, the agricultural demand for labour regularly repeats seasonal ups and downs. Labour supply is therefore quite abundant in the annual averages, and yet realises more-than-a-full employment status during the peak season (see Sen 1966).

Moreover, one finds historical evidence which suggests that new technologies borrowed from the West have been of labour-augmenting varieties and that this was true in both manufacturing and agriculture (Odaka 1989). Until such time comes as the urban industrial sector is expanded to a sufficiently high scale and efficiency so that the on-farm, non-agricultural production activities are defeated and disappear, and hence their employment absorption capabilities disappear, the economy abounds with ample supplies of labour, although the latter do not make their existence felt in the market by way of (for instance) rising unemployment. Under such circumstances, it may be possible that gradual increases in real per capita household income have coexisted with the stagnancy in real earnings of common wage labour.

With the above considerations in mind, the recent findings from the Thai labour market seem quite striking. First, from an examination of the labour force survey in post-WWII, one may conclude that the Thai notion of the “unemployment” could very well be multiple, and is possibly divergent from that of the Western usage. Second, assuming for the moment that the basic statistical survey was consistently made with reasonable accuracy, one observes a drastic upward movement in the unemployment rate after 1980 (cited by Suehiro, pp. 72-73; see Figure 5). This phenomenal increase may have been caused by a structural transformation which took place in the Thai society in the 1970s, and that therefore redundant labour resources could no longer be contained in “disguised” fashion in the 1980s and onward.
Figure 5:
Unemployment Rates in Thailand
The phenomenon may partly be ascribable to the very rapid urbanisation of the economy, which has attracted swarms of job seekers into the urban areas (especially the Bangkok region). In any case, the emergence of such a substantial size of visible unemployment is quite a contrasting feature as compared with that of (say) Japanese industrialisation even up to the 1990s. This of course leads one to the question: why the difference, if any?

Real Wages

What was the general trend of real wages during the process of industrialisation? It is by now common understanding that it did go up during the British Industrial Revolution, as suggested many years ago by Ashton (1949), despite the old controversy regarding the thesis of the immiseration of the working class (e.g. Kuczynski 1942-46).

If the above is the state of art today, why is it that real wages in the non-agricultural sector kept declining in the Philippines during the Marcos and even through the Aquino regimes, despite a slow, yet steady increase in real per capita income? Are the basic figures consistent? If not, why not?

One may speculate in this regard that in the period shortly before and after the beginning of industrialisation, real wages may be held more or less constant. Such, in fact, was the case in Japan during the second half of the nineteenth century (Saito 1996). The statistical records of the West also reveal that the levels of real wages went upward only at a very modest speed (if at all) for about half a century after 1820 (Mitchell 1975, pp. 71-72 and 388-90; see Figure 6). An important side story, often concealed from statistics, is that wage earners in old days may have been entitled to some non-pecuniary compensations. Moreover, the records of money wages may have registered only institutionally guaranteed minimum levels, which were updated only with long time lags. Taking these and other circumstances into consideration, it may become possible to resolve the Filipino puzzle.

Technological Change in Manufacturing

Technological progress has been a favourite subject of economists and economic historians. Whereas macro statistics do not supply sufficient
Figure 6:
European Real Wages (1900 = 100)
information as to the exact nature of changes in production technology and
of innovation processes, they nonetheless record the de facto locus of such
changes and their impacts on the structure of the economy. For this purpose,
concepts like labour productivity (Y/L) and capital intensity (K/L) play
a very important role (where L stands for labour input). Normally one expects
to find that higher levels of Y/L is accompanied by ever-rising values of
K/L. It is surprising and quite perplexing, therefore, for one to find that
the growth of the former in Thailand went hand in hand with a declining
(albeit at a slow rate) trend of the former over a substantially long period
after WWII (Shintani 1993, pp. 200, 204, 206; see Figure 7). How does one
interpret such a finding as this? Does he/she ascribe it to mere statistical
fallacy, or judge it to reflect some reality in the economy? If so, why?
If not, why not?

Concluding Remarks

Whereas no data exist without the presence of some theoretical
background, no testing (or validation) can possibly be made without
empirical data. This simple fact, however, should form no barrier for us
to proceed with empirical examinations of social and economic phenomena.
In the opinion of the present writer, methodological difficulty inherent
in studies of social and humanities sciences has caused too much (and
unnecessary) fuss on the part of the professionals with regard to the
difficulty to come to definite assertion, thus increasing the number of
methodological agnostics. However, subtlety and care is required only in
relatively marginal cases where interface with fundamental institutional
set ups and/or cultural value system must be discussed.

Empirical studies tend to lag behind theoretical discussion; for
the very simple reason that data processing and data manufacturing cannot
possibly catch up with changes and development in new intellectual
endeavours. While some old hypotheses are still in discussion, a surge of
new topics is often introduced, and a new series of research must be started
with only insufficient data sources to back them up.

As a result, economic research continues on in such a fashion that
some old topics do not die out easily and, in fact, come back to the stage
after a while with some new dresses on. The seemingly infinite recycling
of this kind may be a reason why the history of economic doctrines often
Figure 7: Average Labour Productivity and Capital Intensity in the Thai Manufacturing
fails to excite the mind of young scholars and graduate students.

In any event, the role of empirical data and of data engineering is quite important since they form the essential basis on which old hypotheses are tested before they form indispensable ingredients of new theories.

Our knowledge should be checked against the data and, if necessary, be revised as new facts are discovered. For this very simple reason, the formation of basic statistics should be continued on in as systematic a manner as possible. In this sense, the compilation of basic data is one of the most important social contributions of the present generation to the future generations.

Notes

(1) More information about the project, including its newsletters, may be obtained via internet: http://WWW.ier.hit-u.ac.jp/COE/

(2) The measurement of depreciation (both economic and physical) is an area of technical difficulty as far as long-term economic statistics are concerned. In the early days (after WWII) it was argued that national product net of depreciation would be the most relevant concept in assessing the potential of economic growth, since depreciation is an activity designed (by definition) to ensure the maintenance of the same reproductive capacity by getting rid of obsolete equipment and replacing worn-out capital goods, etc. One could argue, however, that the productive capabilities of a society are represented much better by the gross concept, since depreciation also forms an essential part of the day-to-day production.

(3) Care is needed to evaluate the product of banks and financial intermediaries. First, it should include, in addition to the net interest payments they actually receive, an estimate of imputed service charge, which is “the excess of the property income received by [them] on loans and other investments made from the deposits they hold, over the interest they pay out on these deposits” (United Nations, 1968b, p. 97). Second, the imputed service charges thus estimated are treated as intermediate consumption by other industries. This “is tantamount to sub-dividing the charges of banks and similar institutions for loans to industries into two elements – a service charge and “pure” interest” (ibid.).

—27—
(4) Economists have always been keen on following closely on macro economic issues, and their discipline, economics, has had a built-in inclination to view things from a macro perspective. This was evident even in the days of classical economics; remember authors like J.B. Quesnay, Adam Smith, or even Leon Walras.

(5) The definition of labour force included persons of age 11 and above, which was changed in 1989 to persons of age 13 and over. Adjustments of the data to reflect the change will not, in all likelihood, eliminate the drastic upward shift in the 1980s of the Thai unemployment rate.

In Figure 5, U stands for the slack (dry) season, whereas U' for the busy (wet) season, and U Avg for the weighted average of the two.

(6) Hayami and Kikuchi (1981, Parts I and II) offers fascinating evidence of the Phillipine rice-growing village, where the sum of non-pecuniary rewards and monetary figures brought the total agricultural compensation equal to the marginal value productivity of labour.

One is reminded here of an independent finding that wage earnings in the mid nineteenth century sale farm in western Japan were exactly equal to the marginal value productivity of labour (Nishikawa 1978).

References


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