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Emergence of power laws with different power-law exponents from reversal quasi-symmetry and Gibrat’s law

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Emergence of power laws with different power-law exponents from reversal quasi-symmetry and Gibrat’s law

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Abstract. To explore the emergence of power laws in social and economic phenomena, the authors discuss the mechanism whereby reversal quasi-symmetry and Gibrat’s law lead to power laws with different power-law exponents. Reversal quasi-symmetry is invariance under the exchange of variables in the joint PDF (probability density function). Gibrat’s law means that the conditional PDF of the exchange rate of variables does not depend on the initial value. By employing empirical worldwide data for firm size, from categories such as plant assets K, the number of employees L, and sales Y in the same year, reversal quasi-symmetry, Gibrat’s laws, and power-law distributions were observed. We note that relations between power-law exponents and the parameter of reversal quasi-symmetry in the same year were first confirmed. Reversal quasi-symmetry not only of two variables but also of three variables was considered. The authors claim the following. There is a plane in 3-dimensional space (log K, log L, log Y) with respect to which the joint PDF \( P_J(K, L, Y) \) is invariant under the exchange of variables. The plane accurately fits empirical data \((K, L, Y)\) that follow power-law distributions. This plane is known as the Cobb-Douglas production function, \( Y = AK^{\alpha}L^{\beta} \) which is frequently hypothesized in economics.

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1 Introduction

In various phase transitions, it has been universally observed that physical quantities near critical points obey power laws. For instance, in magnetic substances, the specific heat, magnetic dipole density, and magnetic susceptibility follow power laws of heat or magnetic flux. We also know that the cluster-size distribution of the spin follows power laws. Using renormalization group methods realize these conformations to power law as critical phenomena of phase transitions [1].

Recently, the occurrence of power laws in social and economic phenomena has been frequently reported. The pioneering work was the finding that personal income distributions in England obeyed power laws [2]. Now, we know that power-law distributions are frequently observed in the large-scale range of a wide variety of social and economic data (For example, see Refs. [3]—[15]). Power laws are not restricted in England or in personal income distribution [16]—[20]. However, in spite of many models developed for power laws, a mathematical mechanism which explains the frequent emergence of power laws in social and economic phenomena has not been sufficiently established ([21]—[24] for instance).

In this paper, without using a specific model, we aim to understand power laws that emerge in economic data through the paying attention to relations among several laws observed in the data. This approach was first proposed in Ref. [25]. A power law is typically described as follows. If we express a physical quantity as \( x \), the cumulative distribution function (CDF) \( P_J(x) \) obeys a power-law function above a size threshold \( x_0 \):

\[
P_J(x) \propto x^{-\mu} \quad \text{for} \quad x > x_0 \ .
\]

Here, let us consider a joint probability density function (PDF) \( P_J(x(t), x(t+1)) \) of the physical quantity \( x \) in time \( t \) and \( t+1 \). In the joint PDF, we assume that there is time-reversal symmetry (detailed balance) \( x(t+1) \leftrightarrow x(t) \) as follows:

\[
P_J(x(t), x(t+1)) = P_J(x(t+1), x(t)) .
\]

At the same time, in the system, we also postulate that the conditional growth-rate distribution does not depend on the initial value \( x(t) \) above the size threshold \( x_0 \). This is called Gibrat’s law [26], [27] and is expressed as

\[
Q(R|x(t)) = Q(R) \quad \text{for} \quad x(t) > x_0 ,
\]
where the growth rate is defined by $R = x(t + 1)/x(t)$.

When the system has time-reversal symmetry (2) and Gibrat’s law (3), the variables $x(t + 1)$ and $x(t)$ follow power laws (1). This scheme can be proved analytically, and it is confirmed by using empirical data such as sales, profits, income, assets, the number of employees of firms, and personal income [25]. By extending time-reversal symmetry (2) quasi-statically, the time change of the power-law exponent $\mu$ can be described [10]. This analysis was confirmed employing land-price data in Japan.

Previous research on this topic analyzed the time course of a particular quantity from $x(t)$ to $x(t + 1)$. In the analyses, autoregressive (autocorrelation) laws such as time-reversal symmetry and Gibrat’s law of the quantity were observed, and the mechanism that generates the power-law distribution was clarified. Meanwhile, the quantity interacted not only with itself (self-interaction), but also with other quantities at a particular point in time. For instance, the assets of a firm partially govern its sales. Collecting such data in large numbers and analyzing them statistically, we should be able to observe that the correlation between assets and sales generates power-law distributions. In fact, a nonlinear relation between sales and assets of a particular quantity from $x(t)$ to $x(t + 1)$, which is con

In this paper, the authors concentrate on physical quantities at a particular point in time and investigate the correlations among them. Laws in the correlations probably bring about power-law distributions with different power-law exponents. This can be achieved by applying the previous method for time direction to different quantities at a particular point in time that follow power laws. The authors call this an application to space direction.

In Sec. 2, the discussion in Ref. [10] is reviewed. General notations, which are not restricted to time course, are used to sharpen the mathematical structure. In Sec. 3, using empirical data, the analytic discussion in Sec. 2 was verified in the application to space direction. In concrete terms, by using the data of firms for plant assets $K$ and sales $Y$, we observed symmetry in the joint PDF and Gibrat’s law in the rate distribution. At the same time, we also observed power-law distributions, and we confirmed a relation among the power-law exponents.

In Sec. 4, the discussion in terms of two variables in Sec. 2 is extended to three variables. The motivation of this extension is, in addition to mathematical interest, as follows. In this section, the analytical investigation was verified by using three empirical variables $K$, $Y$ and $L$, that is, data on the number of employees of firms. The analysis was conducive to the result that $Y$ was accurately approximated by $AK^{\alpha}L^{\beta}$ ($A$, $\alpha$ and $\beta$ are parameters). This is known as the Cobb-Douglas production function in economics [32]. In economics, $Y = F(K, L)$ is called a production function, which is one of the most fundamental platforms. The Cobb-Douglas production function is frequently assumed (for example, see Refs. [33], [34] for recent studies), because it fits empirical data precisely. However, except in a few studies [35]–[39], the reason why the Cobb-Douglas production function is consistent with empirical data has not been sufficiently discussed. The authors claim that the reason for this consistency is the existence of Cobb-Douglas type symmetry observed in three variables ($K$, $L$, $Y$), a symmetry which relates the power-law distributions of ($K$, $L$, $Y$) to each other.

Finally, in Sec. 5, the authors conclude this study and refer to future issues.

2 Reversal Quasi-Symmetry

In this section, the discussion in Ref. [10] is reviewed by using general notations, which are not restricted to time course. When a joint PDF $P_{F}(u, v)$ is invariant under the exchange of variables such as $v \leftrightarrow au^\theta$, it satisfies the following equation:

$$P_{F}(u, v) = P_{F}((v/a)^{1/\theta}, au^\theta). \quad (4)$$

Here, $a$ and $\theta$ are parameters. This is a quasi-static extension of time-reversal symmetry (2) and corresponds to (2) in the case of $a = \theta = 1$. In this context, we call Eq. (4) “reversal quasi-symmetry.” In this system, Gibrat’s law is expressed as follows. The conditional distribution $Q(R|u)$ of the rate of change $R = v/(au^\theta)$ does not depend on the initial value $u$ above a size threshold $u_0$:

$$Q(R|u) = Q(R) \quad \text{for} \quad u > u_0. \quad (5)$$

Reversal quasi-symmetry (4) and Gibrat’s law (5) lead to power laws of variables $u$ and $v$ as follows:

$$P_{>}(u) \propto u^{-\mu_u} \quad \text{for} \quad u > u_0, \quad (6)$$

$$P_{>}(v) \propto v^{-\mu_v} \quad \text{for} \quad v > v_0. \quad (7)$$

At the same time, the power-law exponents $\mu_u$, $\mu_v$ are related to each other by the parameter $\theta$. If variables $(u, v)$ are taken as $(x(t), x(t + 1))$, which are the time course of a particular variable $x$, the quasi-statical time evolution of the system can be described as mentioned in the Introduction [10].

Let us show these derivations. On the one hand, from a relation $P_{R}(u, R)dudR = P_{F}(u, v)dudv$, the following equations are obtained:

$$P_{F}(u, R) = au^\theta P_{F}(u, v) \quad (8)$$

$$= R^{-1}P_{F}(u, v) \quad (9)$$

where reversal quasi-symmetry (4) is used. On the other hand, by exchanging variables such as $v \leftrightarrow au^\theta$, we can rewrite Eq. (8) as

$$P_{F}((v/a)^{1/\theta}, R^{-1}) = vP_{F}((v/a)^{1/\theta}, au^\theta). \quad (10)$$
From Eqs. (9) and (10), reversal quasi-symmetry in the other representation is obtained:

\[ P_J(u, R) = R^{-1} P_J \left( \frac{v}{a} \right)^{1/\theta}, R^{-1} \]  

(11)

From the definition of a conditional probability \( Q(R|u) = P_J(u, R)/P(u) \), Eq. (11) is rewritten as

\[
\frac{P(u)}{P((v/a)^{1/\theta})} = \frac{1}{R} \frac{Q(R^{-1} (v/a)^{1/\theta})}{Q(R)} = 1
\]

(12)

Here, Gibrat’s law (5) is used. The right-hand side of Eq. (12) is a function of \( R \) only; therefore, it is expressed as \( G(R) \). By rewriting Eq. (12) as

\[
P(u) = G(R)P(R^{1/\theta} u),
\]

(13)

and expanding \( R \) around 1 such as \( R = 1 + \epsilon (\epsilon \ll 1) \), a non-trivial differential equation is obtained from \( \epsilon^2 \) terms as follows:

\[
G'(1) \theta P(u) + uP'(u) = 0.
\]

(14)

Here, \( G' \) is a derivative by \( R \), and \( P' \) is a derivative by \( u \). The unique solution is

\[
P(u) = C_T u^{-G'(1)\theta}.
\]

(15)

This satisfies Eq. (13); therefore, it is the general solution valid far from the neighborhood \( R = 1 \).

Next, let us identify the expression of \( P(v) \). From the relation \( P(u) \, du = P(v) \, dv \) and the equation obtained by an exchange such as \( v \leftrightarrow au^\theta \) in Eq. (15), \( P(v) \) is expressed as

\[
P(v) = P(u) \frac{du}{dv} = C_T a^{-G'(1)-1/\theta} v^{-G'(1)+1/\theta-1}.
\]

(16)

Consequently, it is shown that reversal quasi-symmetry and Gibrat’s law lead to power-law distributions (15) and (16), which have different power-law exponents. By identifying Eqs. (15), (16) with Eqs. (6), (7) respectively, we can see that the power-law exponents are related to each other as follows:

\[
\mu_\theta = \theta \mu_v.
\]

(17)

When variables \((u, v)\) were taken as \((x(t), x(t+1))\), which were the time course of a particular variable \( x \), time-reversal quasi-symmetry (detailed quasi-balance) and Gibrat’s law were confirmed for land prices in Japan. At the same time, the following was also confirmed. The parameter \( \theta \), estimated by time-reversal quasi-symmetry observed in the joint PDF \( P_J(x(t), x(t+1)) \), accurately fit the relation (17) in the time evolution \( \mu_{x(t)} = \theta \mu_{x(t+1)} \) [10].

In this section, the mathematical discussion in the previous section is verified by using equal-time data \((K, Y)\). Here, \( K \) and \( Y \) are plant assets (P/A) and sales (in thousands of US dollars) of firms in the same year, respectively. The authors used the exhaustive global-scale business-finance database ORBIS [40] owned by Hitotsubashi University.

First of all, CDFs \( P_\rightarrow(K) \) and \( P_\rightarrow(Y) \) follow power laws above size thresholds \( K_0, Y_0 \):

\[
P_\rightarrow(K) \propto K^{-\mu_K} \quad \text{for} \quad K > K_0,
\]

(18)

\[
P_\rightarrow(Y) \propto Y^{-\mu_Y} \quad \text{for} \quad Y > Y_0,
\]

(19)

respectively. In Figs. 1 and 2, for example, power-law distributions of \( K \) and \( Y \) in large-scale ranges in Japan were observed, respectively. At the same time, in the joint PDF \( P_J(K, Y) \), symmetry under the exchange of variables \( Y \leftrightarrow
A scatter plot between plant assets (P/A) K and sales Y of firms in 2008 in Japan. The range of K is restricted to the power-law range.

\[ a_{KY}K^{\theta_{KY}} \] was observed as follows:

\[ P_J(K, Y) = P_J\left(\frac{Y}{a_{KY}}, a_{KY}K^{\theta_{KY}}\right). \] (20)

The authors call this “space-reversal quasi-symmetry.” For example, Fig. 3 shows a scatter plot of (K, Y) data for firms in 2008 in Japan and the symmetric line \( \log Y = \theta_{KY} \log K + \log a_{KY} \). The symmetric line was settled by the following steps:

1) The range of a power-law distribution of \( K \) was identified by improving the method suggested by Malevergne et al. [41]. Due to the finite-size effect, in a distribution of large-size data, there were firms which deviated from the power law in the right-hand side of the distribution (Figs. 1 and 2). Therefore, an erroneous decision occasionally occurred on a size threshold value of a power-law range \( K_0 \). This did not become a subject of discussion in the analysis of the small-size data used in Ref. [41].

To avoid this kind of erroneous decision, the authors suppressed the finite-size effect by thinning observed values. After that, the power-law range was identified by applying the method suggested by Malevergne et al. Detailed discussions were presented in Ref. [42].

2) The power-law range of \( K \) was divided into logarithmically equal size bins, and the geometric average in each bin was calculated. The symmetric line was decided by applying the least-square method to the geometric averages. This method was used in Ref. [16], [28].

There were a predominant number of small-size data points on the left-hand side of the power-law range. In comparison, the number of large-size data points on the right-hand side was small (Fig. 3). To give the same weight to estimations of small- and large-size data points, the authors did not apply the least-square method to individual points, but applied geometric averages in logarithmically equal size bins. Using the Kolmogorov-Smirnov (KS) test, we were able to confirm space-reversal quasi-symmetry (20) with respect to the symmetric line decided by this procedure.

\[ Q(R_{KY}|K) = Q(R_{KY}) \text{ for } K > K_0. \] (21)

This is Gibrat’s law in the space direction. For example, Fig. 4 depicts the conditional PDFs \( Q(R_{KY}|K) \), which do not depend on the initial value \( K \), in 2008 in Japan.

As just described, power laws, space-reversal quasi-symmetry, and Gibrat’s law were observed in equal-time data (K, Y). To verify the consistency of the discussion in the previous section, let us confirm Eq. (17), which relates the power-law exponents \( \mu \) of two power-law distributions to the parameter of space-reversal quasi-symmetry \( \theta \). For this section, Eq. (17) is rewritten as

\[ \mu_K = \theta_{KY}\mu_Y. \] (22)

Empirical data confirmed this relation. For instance, Fig. 5 shows the verification of Eq. (22), using data of firms for twelve countries of the world in 2006. The power-law range of \( Y \) was also determined by method 1) [42]. As a result, empirical equal-time data validated the mathematical discussion in the previous section.

4 An Extension of Reversal Quasi-Symmetry in 3-Dimensions

In the previous section, taking equal-time variables \( (K, Y) \), we observed space-reversal quasi-symmetry (20). This was invariance of the joint PDF with respect to the line \( \log Y = \theta_{KY} \log K + \log a_{KY} \) in the (\( \log K, \log Y \)) plane. It was shown that space-reversal quasi-symmetry and Gibrat’s law led to power laws of \( K \) and \( Y \). Similar analyses were applicable for variables \( (Y, L) \) and \( (K, L) \), where \( L \) was the
number of employees. As a result, three kinds of symmetry were confirmed in the (log $K$, log $Y$), (log $Y$, log $L$) and (log $K$, log $L$) planes. These were considered to be maps from symmetry with respect to a plane in 3-dimensional space (log $K$, log $L$, log $Y$) (Fig. 6). From this point of view, in this section, we discuss reversal quasi-symmetry of three variables ($u_1$, $u_2$, $v$).

Let us suppose 3-dimensional reversal quasi-symmetry in the joint PDF $P_J(u_1, u_2, v)$ as follows:

$$P_J(u_1, u_2, v) = P_J\left(\left(\frac{v}{Au_2^{\theta_2}}\right)^{1/\theta_1}, \left(\frac{v}{Au_1^{\theta_1}}\right)^{1/\theta_2}, Au_1^{\theta_1}u_2^{\theta_2}\right).$$  

(23)

This is invariance with respect to a plane:

$$\log v = \theta_1 \log u_1 + \theta_2 \log u_2 + \log A$$  

(24)

in 3-dimensional space ($\log u_1$, $\log u_2$, $\log v$). By rewriting $Au_2^{\theta_2} = a_1$ and paying attention to the first and the third arguments, we can regard Eq. (23), as 2-dimensional reversal quasi-symmetry (4) in the ($\log u_1$, $\log v$) plane:

$$P_J(u_1, v) = P_J\left(\left(\frac{v}{a_1}\right)^{1/\theta_1}, a_1 u_1^{\theta_1}\right).$$  

(25)

Similarly, by rewriting $Au_1^{\theta_1} = a_2$ and paying attention to the second and the third arguments, we can regard Eq. (23) as 2-dimensional reversal quasi-symmetry in the ($\log u_2$, $\log v$) plane:

$$P_J(u_2, v) = P_J\left(\left(\frac{v}{a_2}\right)^{1/\theta_2}, a_2 u_2^{\theta_2}\right).$$  

(26)

The disregarding of the second or the first argument corresponds to the identification with different data points in the second or the first direction, respectively. These are maps from symmetry in the 3-dimensional space to symmetry in the ($\log u_1$, $\log v$) or ($\log u_2$, $\log v$) plane.

Reversal quasi-symmetry (25), (26) is invariance under exchanges of variables $v \leftrightarrow a_1 u_1^{\theta_1}$, $v \leftrightarrow a_2 u_2^{\theta_2}$, respectively. If Gibrat’s law is valid, conditional PDFs of the exchange rates of variables $R_1 = v/(a_1 u_1^{\theta_1})$, $R_2 = v/(a_2 u_2^{\theta_2})$ obey the following relations:

$$Q(R_1|u_1) = Q(R_1),$$  

(27)

$$Q(R_2|u_2) = Q(R_2).$$  

(28)

With reversal quasi-symmetry of two variables ($u_1$, $v$) (25) and ($u_2$, $v$) (26) reduced from symmetry of three variables ($u_1$, $u_2$, $v$) (23), Gibrat’s laws (27) and (28) led to power-law distributions of ($u_1$, $v$) and ($u_2$, $v$). In the empirical data, observations of Eqs. (25)–(28) and the power-law distributions validated the consistency of this discussion. At the same time, using the slopes of symmetric lines $\theta_1$, $\theta_2$ estimated in the joint PDFs $P_J(u_1, v)$ and $P_J(u_2, v)$ respectively, the symmetric plane (24) was able to be identified in 3-dimensional space. The decomposition of reversal quasi-symmetry of three variables to two kinds of symmetry of two variables was useful for this identification.

In the use of empirical data ($K, L, Y$), the main point was as follows. There were correlations not only between ($K, Y$), but also between ($L, Y$) and ($K, L$), as mentioned in the beginning of this section. If ($u_1, u_2, v$) had been taken as ($K, L, Y$) directly, the estimated values $\theta_1$, $\theta_2$ would have been unstable due to multicollinearity. To avoid this problem, the authors introduced variables ($Z_1, Z_2$), which did not correlate with each other, by orthogonal transformations of linearly correlated variables as follows:

$$\log Z_1 = \frac{\log L}{\sigma_{\log L}^2} + \frac{\log K}{\sigma_{\log K}^2},$$  

(29)

$$\log Z_2 = \frac{\log L}{\sigma_{\log L}^2} - \frac{\log K}{\sigma_{\log K}^2}. $$  

(30)
Here, $\sigma_{\log K}$ and $\sigma_{\log L}$ are standard deviations of $\log K$ and $\log L$, respectively.

Let us verify the analytical discussion with empirical data $(Z_1, Z_2, Y)$. In this case, Eqs. (25) and (26) showed space-reversal quasi-symmetry with respect to the following lines:

\begin{align}
\log Y &= \theta_1 \log Z_1 + \log a_1, \quad (31) \\
\log Y &= \theta_2 \log Z_2 + \log a_2 \quad (32)
\end{align}

in the $(\log Z_1, \log Y)$ and $(\log Z_2, \log Y)$ planes, respectively. For instance, Figs. 7 and 8 depict scatter plots $(Z_1, Y)$, $(Z_2, Y)$ of data for firms in Japan in 2008. Space-reversal quasi-symmetry with respect to lines (31) and (32) was confirmed by the KS test. The symmetric lines were determined in the same manner as in the previous section. Figs. 9 and 10 show the verification of Gibrat’s laws observed in the distributions of the change rates of the variables. Power-law distributions of $Z_1$, $Z_2$ and $Y$ were also observed.

The plane (24) in 3-dimensional space was expressed as

$$\log Y = \alpha \log K + \beta \log L + \log A \quad (33)$$

by transformations of variables (29) and (30). The parameters were given by

$$\alpha = \frac{\theta_1 - \theta_2}{\sigma_{\log K}}, \quad \beta = \frac{\theta_1 + \theta_2}{\sigma_{\log L}} \quad (34)$$

Under these parameterizations, joint PDF $P_J(K, L, Y)$ invariance under the exchange of variables with respect to the plane (33) in 3-dimensional space was justified. This symmetric plane was recognized as the Cobb-Douglas production function:

$$Y = AK^\alpha L^\beta \quad (35)$$

which is an optimized function with empirical data in economics [43], [44].
5 Conclusion

In this study, to explore the emergence of power laws in social and economic phenomena, we discussed the mechanism by which reversal quasi-symmetry and Gibrat’s law lead to power laws with different power-law exponents. The power-law exponents were related to each other by the parameter of reversal quasi-symmetry. Reversal quasi-symmetry was invariance under the exchange of variables in the joint PDF. Gibrat’s law meant that the conditional PDF of the exchange rate of variables did not depend on the initial value. By using empirical worldwide data for firm size, related to categories such as plant assets $K$, the number of employees $L$, and sales $Y$ in the same year, reversed quasi-symmetry, Gibrat’s laws, and power-law distributions were observed. Most importantly, we confirmed relations between power-law exponents in the same year. This result could probably not have been verified without a database of different countries for the firms, since the annual change of power-law exponents in a single country was quite small [18].

The authors have discussed the existence of reversal quasi-symmetry of three variables. We showed that reversal quasi-symmetry of three variables could be decomposed to two kinds of reversal quasi-symmetry of two variables. By using empirical data $(K, L, Y)$, two kinds of decomposed reversal quasi-symmetry of two variables were observed. At the same time, Gibrat’s laws and power-law distributions were also confirmed. These observations justify the existence of reversal quasi-symmetry of three variables. Note that, in the analysis, the variables $(K, L)$ were changed to $(Z_1, Z_2)$ to eliminate the correlation between $K$ and $L$ that caused multicollinearity. The authors claim that the plane in 3-dimensional space $(\log K, \log L, \log Y)$, with respect to which the joint PDF $P(Y, K, L)$ is invariant under the exchange of variables, fitting the empirical data, at least in the large-scale ranges where power laws were observed. This is known as the Cobb-Douglas production function $Y = AK^\alpha L^\beta$, which is frequently hypothesized in economics.

Some interesting issues remain. In analyses of firm size data for countries worldwide, the magnitude relation among power-law exponents was found to be $\mu_L > \mu_Y > \mu_K$. At the same time, the magnitude relation between parameters in the Cobb-Douglas production function was also found to be $\beta > \alpha$. With respect to the output elasticities of capital $\alpha$ and labor $\beta$, constant returns to scale $\alpha + \beta = 1$ were approximately observed [45]. These relations can be explained by space-reversal quasi-symmetry. Furthermore, if $\alpha$ and $\beta$ are fixed in some category such as country, industry sector and so forth, the total factor productivity of each firm can be calculated by the Cobb-Douglas production function $Y = AK^\alpha L^\beta$. The total factor productivity $A$ is considered to be the technology of the firm which contributes to $Y$, except for assets $K$ and labor $L$. The distribution of $A$ in some categories such as country, industry sector, and so on should be studied further [45]. These issues will be discussed in a forthcoming paper [46].

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